

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Planning and Building	(2) MEETING DATE 9/9/2014	(3) CONTACT/PHONE Dana Lilley, Supervising Planner/(805)781-5715	
(4) SUBJECT Request to approve renewal agreement with Economic Vitality Corporation (EVC) in the amount of \$148,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy. All Districts.			
(5) RECOMMENDED ACTION It is recommended that the Board approve and instruct the Chairperson to sign the attached agreement.			
(6) FUNDING SOURCE(S) General Fund	(7) CURRENT YEAR FINANCIAL IMPACT \$148,775.00	(8) ANNUAL FINANCIAL IMPACT \$148,775.00	(9) BUDGETED? Yes
(10) AGENDA PLACEMENT { X } Consent { } Presentation { } Hearing (Time Est. ____) { } Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS { } Resolutions { X } Contracts { } Ordinances { } N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) 19001450		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: { } 4/5 Vote Required { X } N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? Yes	(16) AGENDA ITEM HISTORY { X } N/A Date: _____	
(17) ADMINISTRATIVE OFFICE REVIEW Lisa M. Howe			
(18) SUPERVISOR DISTRICT(S) All Districts			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Dana Lilley, Supervising Planner

DATE: 9/9/2014

SUBJECT: Request to approve renewal agreement with Economic Vitality Corporation (EVC) in the amount of \$148,775 to implement the San Luis Obispo County Clusters of Opportunity Economic Strategy. All Districts.

RECOMMENDATION

It is recommended that the Board approve and instruct the Chairperson to sign the attached agreement.

DISCUSSION

The adopted budget under fund center 290 (Community Development) includes \$148,775 in general fund support for use by the Economic Vitality Corporation (EVC). The scope of work includes the following tasks:

- A. Acting as lead agency, assist the County by facilitating implementation and preparing updates as needed for a countywide economic strategy.
- B. Obtain matching funds in an amount at least equal to the amount of funding provided by the County (any non-county funding secured by the EVC for the countywide economic strategic plan shall be counted toward this matching funds performance objective).
- C. Convene at least one seminar on a topic related to the economic strategy that will assist and improve county businesses and the county economy.
- D. Act as a referral agency to the County, engaging cluster industry stakeholders and facilitating input on proposed policy adoption and modification actions. Topics for such referral services may include but are not limited to workforce housing amendments and procedures for economic impact analyses of discretionary permit applications.
- E. Monitor opportunities for statewide action pertaining to economic initiatives such as the California Forward, California Economic Summit and the California Stewardship Network. Engage cluster industry and other community stakeholders as feasible and appropriate.
- F. Establish and maintain collaborative relationships with economic development and workforce development partners locally and in adjacent regions (Monterey, Santa Barbara, Ventura).

Last year, the more notable EVC accomplishments included the following:

- Continued to perform its role as lead agency for implementation of the Economic Strategy.
- Collaborated with County staff to develop an economic analysis program to provide decision makers economic information for private projects.
- Facilitated business community involvement in the County's infrastructure planning and financing efforts.

- Assisted the BD&C cluster in presenting results of the Workforce Housing Survey to the County and other local entities (public and private).
- Continued its campaign to establish new air service to the SLO airport.
- Assisted in the planning and implementation of the Workforce Housing Summit.
- Facilitated review and comments on County plans by the business community (Housing Element update, Disadvantaged Unincorporated Communities).
- Actively participated in statewide economic initiatives of the California Stewardship Network.
- Arranged for a wide variety of educational presentations to its Board of Directors and guests (the EVC Board is comprised of many private and public sector officials).
- Participated in Tri-County Broadband Consortium grant project to develop governance structure and action plan for grant application (subsequently awarded in 2014.).
- Development of “805connect” online business directory for the three county region of San Luis Obispo, Santa Barbara and Ventura counties to increase regional business to business transactions.
- Collaborated with Cal Poly on the 3rd Annual Local Employers’ Job Fair.
- Implemented Solarize SLO group purchasing for residential solar systems – 107 installations, \$3.7M estimated economic impact.
- Hosted Regional Forum to provide input on local economic priorities, informing the California Economic Summit. Participated on resulting statewide action teams related to Housing and Infrastructure.

OTHER AGENCY INVOLVEMENT/IMPACT

N/A

BUSINESS IMPACT STATEMENT

Approval of the agreement with the EVC will provide important services to local businesses and implement the EVC’s countywide Economic Strategy and the County’s Economic Element.

FINANCIAL CONSIDERATIONS

This contribution continues the sixteen-year County practice of providing support for the EVC to conduct economic development activities throughout the county. The amount of \$148,775 is unchanged from the previous fiscal year.

RESULTS

The intended result is successful businesses employing county residents. More specifically, the EVC will continue to coordinate implementation of the county-wide Economic Strategy, which involves facilitating meetings and other communications for the six clusters and many other tasks. The EVC will obtain matching funds at least equal to the County’s contribution. And if possible, the EVC will sponsor a seminar for businesses. All of this contributes to the countywide result of a Prosperous Community.

ATTACHMENTS

Attachment 1: FY 2014-15 Annual Agreement with Economic Vitality Corporation